

CYRYX LABS / BRAND SYSTEM EXTENSION

COMPLETE MOOD BOARD

APPAREL / SWAG / SPACE / EVENTS / DIGITAL

Dark foundation. Metallic structure. Teal as signal. A controlled, technical and human-governed visual world built around the approved monolith.



70% DARK FOUNDATION / 20% STRUCTURE / 8% SILVER / 2% TEAL

Controlled darkness with teal activation

ONYX #050607	OBSIDIAN #0A0D0F	GRAPHITE #11161A	GUNMETAL #1B2227	STEEL #8C949E	SILVER #C7C9CC	CORE TEAL #0F6B68	TEAL GLOW #19C7C0

KEEP

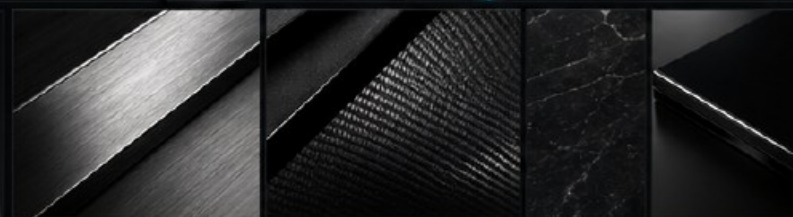
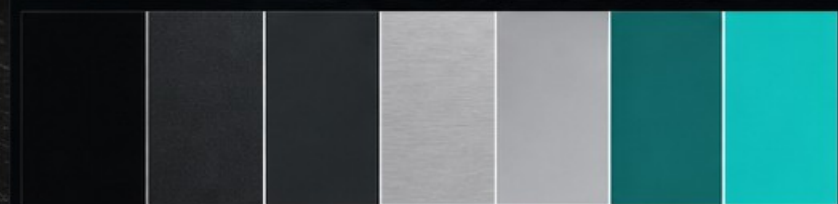
- Official monolith and existing Versa-style wordmark
- Black glass, brushed metal, matte carbon and dark stone
- Mission-control UI, graph context and focused workspaces
- Human approval, governance and operational gravity

TYPE AND MATERIAL

- Headlines: Space Grotesk
- Body and UI: Inter
- Technical labels: IBM Plex Mono
- Silver hierarchy with sparse teal status cues

AVOID

- C-hexagon or newly invented marks
- Generic AI brains, robots and stock-team imagery
- Purple or blue SaaS gradients
- Crypto, gaming and cyberpunk excess













From mood board to production

01 REPLACE RENDERED PLACEMENTS

Use the official vector or transparent logo asset for every final manufacturing file.

02 CREATE PROCESS-SPECIFIC MASTERS

Prepare embroidery, screen-print, transfer, engraving and dimensional-sign variants.

03 LOCK PHYSICAL SPECIFICATIONS

Confirm minimum sizes, clear space, thread count, metallic finishes and physical color references.

04 BUILD DIE LINES AND FABRICATION DRAWINGS

Packaging, cases, signage and event structures require measured production files.

05 PRESERVE THE HIERARCHY

Retain the 70/20/8/2 balance. Teal remains an activation signal, never the main surface.

06 KEEP CLAIMS OUT OF VISUAL CONCEPTS

These boards imply no performance, autonomy, cost-reduction or customer claim.